



(Approved by AICTE, New Delhi & Permanently Affiliated to Anna University, Chennai.
(An ISO 9001:2015 Certified Institution)

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## **INDUSTRY INSTITUTE INTERACTION CELL**

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## INDUSTRY INSTITUTE INTERACTION CELL ROLES AND RESPONSIBILITIES

Roles	Responsibilities		
<ul> <li>The Industry Institute Interaction Cell (IIIC) serves as a vital bridge between academic institutions and industry, fostering collaboration that enhances research, innovation, and employability. By facilitating partnerships, the IIIC helps align curriculum with industry needs, ensuring students acquire relevant skills and knowledge.</li> <li>It organizes workshops, internships, and guest lectures, providing students with</li> </ul>	• The Industry Institute Interaction Cell (IIIC) is tasked with a range of responsibilities aimed at enhancing collaboration between academic institutions and industry. Primarily, it facilitates partnerships by organizing workshops, seminars, and guest lectures featuring industry experts, which enrich the learning experience for students. The IIIC is also responsible for coordinating internships and industrial visits, providing students with practical exposure and handson experience. Additionally, it actively		
exposure to real-world challenges and networking opportunities. Additionally, the	works to align academic programs with		

## SIR ISSAC NEWTON COLLEGE OF ENGINEERING AND TECHNOLOGY



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IIIC promotes joint research projects, enabling faculty and students to work on practical problems, thus driving technological advancements and economic growth. Overall, the IIIC plays a crucial role in creating a synergistic environment that benefits both students and industry stakeholders.

industry requirements by gathering feedback from industry partners and adapting curricula accordingly.

 The cell promotes joint research initiatives, fostering innovation and ensuring that academic research addresses real-world challenges. Furthermore, it serves as a platform for networking, helping students connect with potential employers and mentors, ultimately bridging the gap between education and employment.